

Business & Market Development Case Study: Recycling Service for Small to Medium Sized Enterprises - BasRap



Summary

The Basildon Green Business Forum (BGBF), in partnership with ReMaDe Essex and Onyx UK, set up a recycling service targeted at Small to Medium sized enterprises (SMEs) in the Basildon area of south Essex.

Background

The Basildon Green Business Forum (BGBF) through its members was made aware of the large volume of materials they sent to landfill each year, and the willingness of members to dispose of waste in a more sustainable and cost effective manner.

In partnership ReMaDe Essex and BGBF, developed a proposal for the BasRap recycling service this was submitted to the Cleanaway Pitsea Trust for Landfill Tax

Credit Scheme funding. The application was successful and the Project awarded three years of Funding.

The award enabled ReMaDe Essex and BGBF to offer collection and sorting services to tender. Onyx UK won the tender and was selected to operate and develop the scheme. It was anticipated that after the three years of operation the scheme would have proved economic viability and Onyx UK would continue the commercial operation.

Implementation

The BasRap Scheme was launched in November 2002 and provides a dedicated recycling collection service for Basildon businesses and assistance with waste minimisation, enabling them to recycle waste in a cost effective, user-friendly manner.

The scheme provides dedicated 1100ltr-euro bin(s) to local businesses, for the collection of cardboard and plastic wrap materials, which are then sent to a facility located in Essex for sorting and reprocessing.

Achievements

The scheme, for the first time, provided local companies an opportunity to incorporate environmental considerations into business operations.

The number of business using the scheme at the point of handover of the service to Onyx in 2004 was:

- 100 plus euro bins in service with 67 businesses
- 300 plus tonnes of materials collected for reprocessing

The success of the cardboard and plastic collection has meant that Onyx has been able to expand the collection of materials to include paper.

The scheme has been replicated in other locations such as Norfolk, where the NORWRAP collection scheme was set up, initially to collect paper and cardboard.